



City of Seattle
Edward B. Murray, Mayor

**Office of Economic
Development**

Stephen H. Johnson, Director

Seattle Economic Development Commission

Tuesday, June 24, 2014, 1:00pm – 3:00pm

LUNCH available at 12:30pm

Location: Seattle Impact HUB, 220 2nd Ave S., Seattle, WA 98104 206-430-6007

AGENDA

Welcome – Chris DeVore, EDC Chair

Purpose and Meeting Overview – Steve Johnson, Director, OED

- Commission Appointments and Transitions Update

Linked Work in the Community

1. City Age, and Living Cities – Chris DeVore
2. Pathways to Careers – Jill Wakefield
3. Global Cities Initiative/Brookings – Maud Daudon

EDC Communications Took kit Updates

- The EDC Website
- “Ambassador Tool Kit” components
 - Executive Summary -- Tina
 - PowerPoint and Talking Points – Julie Pham
 - Opportunities between now and September 30 – Tina Vlasaty

EDC Work Groups – Steve Johnson & Tina Vlasaty

Status Updates:

Work Group 1: **Improve social mobility through access to college and career** – *Access to college and career for all Seattle residents.*

Commissioners: Michael Young and Jill Wakefield (Leads), Dave Freiboth, Tanya Jimale

Work Group 2: **Advance our infrastructure and built environment as economic catalysts** – *Envision and create great urban centers, and Build an efficient transportation system and inviting open space in the Center City*

Commissioners: Rob Mohn and Shaiza Damji (Leads), Maud Daudon

Work Group 3: **Advance our infrastructure and built environment as economic catalysts** – *Maximize the University District as the region’s next innovation hub & Build strategically on our economic strengths* – *Assert Seattle’s role as a global leader in the knowledge economy*

Commissioners: Chris DeVore and Chris Rivera (Leads), Michael Young

Work Group 4: **Build strategically on our economic strengths** – *Tell Seattle’s economic story: “We make things that change the world” and Harness our talent in social entrepreneurship*
Commissioners: Alan Nay and Tanya Jimale (Leads), Julie Pham, Maud Daudon

Work Group 5: **Build strategically on our economic strengths** – *Maintain our strength in manufacturing and maritime*
Commissioners: Dave Freiboth and Tay Yoshitani (Leads), Christine Hanna, Julie Pham

Upcoming Work Group Timeline – Tina Vlasaty

Guest Presentation: Evaluating Collective Impact – Fay Hanleybrown, Managing Director, FSG

Next Steps – Chris DeVore
○ Next meeting: Sept 30

Adjourn

Please mark your calendar for the remaining 2014 EDC meetings:

Tuesday, September 30th, 1:00pm to 3:00pm
Host: TBD

Wednesday, November 19th, 1:00pm to 3:00pm
Host: TBD

***Thank you to Christine Hanna and Seattle Impact HUB for hosting today’s meeting
of the Seattle Economic Development Commission***

Guest Speaker Biography

Fay Hanleybrown, Managing Director, FSG

Overview

Fay has nearly 20 years of experience advising foundations, corporations, and nonprofit clients across a range of issues, including strategy development, organizational alignment, and evaluation.

Role at FSG

Fay established FSG's West coast presence when she opened the San Francisco office in 2002. She currently leads FSG's [Seattle](#) office and [Collective Impact](#) approach area. She has advised a variety of clients, including private foundations, community foundations, private corporations, and nonprofits across a range of critical issues including education, global development, community philanthropy, and corporate social responsibility. Recent clients include the Bill & Melinda Gates Foundation, Microsoft, The Ford Family Foundation, The William and Flora Hewlett Foundation, and the Community Center for Education Results. She has also led a number of engagements focused on designing and launching cross-sector collaborations. Fay speaks regularly about philanthropic effectiveness, collective impact, and shared measurement.

Before FSG

Prior to FSG, Fay worked for McKinsey & Company, where she consulted to both for-profit and nonprofit organizations and was a member of the Social Sector Practice. While a student at Harvard, she worked with business school professors Michael Porter and Allen Grossman on a research study entitled "Optimizing the Value of Philanthropy" that examined ways to increase foundation impact. Fay began her career at investment bank UBS Warburg in Hong Kong, where she was a Vice President and co-led the regional financial institutions equity research team. Responsible for UBS Warburg's investment strategy for Asian banks, she was ranked by Institutional Investor as one of the best equity research analysts in Asia.

Education

- Harvard Business School, MBA
- Princeton University, BA, *cum laude* in economics and politics

On Working at FSG

"I wake up every morning excited to get to work. I love FSG's entrepreneurial and caring culture, and our dedication to finding better solutions to tough social problems. My father served in the military, and as a child I had the opportunity to travel extensively and to witness first-hand dire poverty, as well as the incredible strength and resilience of my fellow human beings – an experience that set me on a course to work towards social change. At FSG, I am inspired and energized by the opportunity to work with bright, talented colleagues and clients who share my passion for making a difference in the world. I have had the opportunity to work on a wide variety of issues over the past ten years at FSG, from microfinance in Africa to increasing post-secondary attainment in the US to reducing poverty in rural communities. Most recently, I have been excited about the opportunity to build stronger cross-sector partnerships around key social issues to achieve greater collective impact."